

CREATE 'N'

A FESTIVAL CELEBRATING ENTREPRENEURSHIP,
CREATIVITY, INNOVATION AND WORKFORCE

Tuesday, September 19, 2017
Northern State University
Aberdeen, SD

8:00am-9:00am: Vendors/Continental Breakfast/Registration & Check-In

9:00am-9:15am: Welcome

9:15am-10:00am: Keynote Speaker: Dr. Felicia C. Guity, Microsoft

10:00am-10:45am: Breakout Sessions

- Workforce Breakout
- Innovation Breakout
- Creativity Breakout

10:45am-11:00am: Break

11:00am-11:45am: Darrell D. Dorrell, Financial Forensics

Noon-1:00pm: Lunch

1:15pm-2:00pm: Breakout Activity Sessions

- Activity 1: Dr. Felicia C. Guity
- Activity 2: Mr. Darrell D. Dorrell
- Activity 3: Dr. Michael Dixon

2:00pm-3:00pm: Closing Speaker: Dr. Michael Dixon, UNeMed Corporation

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Speakers:

Felicia C. Guity PhD

*GM Worldwide PS Education Channel Sales
Microsoft*



Felicia C. Guity joined Microsoft in September of 2003 and is responsible for Microsoft's Worldwide PS Education Channel Device Sales. Her Microsoft experience includes leadership roles in the Windows Business Group as the WW Silicon Partner Sales and Marketing lead and in OEM as the WW lead for Partner Account Management, Marketing Program Management and Education Strategy. Prior to joining Microsoft, Ms. Guity was employed at Lawson for 3 years where she served as Vice President of Strategic Alliances. Ms. Guity was employed by Lotus, an IBM company, from 1991 to 1998, where she served in various leadership positions. Ms. Guity lives in the Seattle area where she is an active member of her community. She is passionate about being an active participant in activities that enable and support women, children and families in need. She is on the board of the Boys & Girls Club of Rainier Valley, and We Connect the Dots a STEAM nonprofit. She is a Microsoft's media spokesperson for topics like IT,

Marketing and Professional development. She has a Doctorate in Business Administration with a discipline in Marketing.

Felicia has a number of leadership and industry awards. In their Jan/Feb 2017 issue, Black Enterprise listed her as one of the “50 *Most Powerful Women in Business*”. In October of 2012 & 2014 Savoy Magazine recognized her as one of the “*Most Influential Women in Corporate America*” and in February of 2013/2016 she received Black Enterprises award for “*Top Women in Advertising and Marketing*”.

Darrell D. Dorrell
Principal
Financial Forensics



Darrell D. Dorrell is a founding partner of **financialforensics®**, a boutique forensic accounting practice in Lake Oswego, OR. He practices in civil and criminal matters throughout the US and has served as an expert witness/consultant in 500+/- matters; additional assignments exceed 1,000+/- . They include alter ego, anti-trust, bankruptcy, breach of contract, conspiracy to defraud, conspiracy to commit money laundering, estate/gift taxes, family law, financial forensics, forensic accounting, fraud, fraudulent conveyance/transfer intellectual property, lost profits, money laundering, patent, solvency/insolvency, trademark, trade dress, and trade secrets, among others.

A nationally recognized speaker and author, Darrell has delivered more than 100 training sessions on forensic accounting-related topics during the last 5 years. His

deliveries span 26 states (including 15 state CPA societies), Puerto Rico and Canada. He has provided training to the Federal Bureau of Investigation (FBI), United States Department of Justice (USDOJ), Securities and Exchange Commission (SEC), American Bar Association, Bankruptcy Bar Association, Oregon Bar Association, Washington Bar Association, American Society of Appraisers (ASA), American Institute of Certified Public Accountants (AICPA), National Association of Certified Valuation Analysts (NACVA), National Association of State Boards of Accountancy (NASBA), Association of Certified Fraud Examiners, Association of Insolvency & Restructuring Advisors, Institute of Management Accountants, International Law Enforcement Auditors Association, SEAK, CPAA International, Inc., AGN, Inc., and Turnaround Management Association.

Darrell has published more than 75 articles in the *American Journal of Family Law*, *Business Appraisal Practice*, *CPA Journal*, *Financial Valuation and Litigation Expert*, *Sarbanes-Oxley Compliance Journal*, *Litigation Counselor*, *National Litigation Consultants Review*, *Valuation Examiner*, RIA's *Valuation Strategies*, and the *United States Attorneys' Bulletin*. Additionally, he has been cited in *Bloomberg Wealth Manager*, *Business Week*, *IR Magazine*, the *Portland Oregonian*, the *Practical Accountant*, "Drunkard's Walk: How Randomness Rules Our Lives," a New York Times best-seller, "The Grapes of Math," by a U.K. based author, "The Forensic Accounting Deskbook" published by the ABA, and authored the forensic accounting chapter in "Valuation for Dummies." Also he has been featured on National Public Radio (NPR) WYNC "RadioLab," the "Small Business Television" network, the "First Business News Network Television" and www.forensicweek.com on YouTube.

His financial forensics, forensic accounting, investigative, litigation, valuation, fraud, and related expertise is extensive. Most significantly, he developed the Forensic Accounting/Investigation Methodology© (FA/IM©), and he co-authored for the United States Department of Justice (USDOJ) the March 2005, Vol. 53 No. 2 issue, i.e. Financial Forensics I - ***Counterterrorism: Conventional Tools for Unconventional Warfare***, and the May 2005 Vol. 53 No. 3 issue Financial Forensics II - ***Forensic Accounting: Counterterrorism Tactical Weaponry***. The March 2012, Vol. 60 No.2 issue, i.e. Financial Intelligence: ***People and Money Techniques to Prosecute Fraud, Corruption, and Earnings Manipulation*** was released in 2012. All three issues are available via the public site: http://www.justice.gov/usao/eousa/foia_reading_room. His book, "**Financial Forensics Body of Knowledge**" co-authored with Gregory A. Gadawski, was released in 2012 by John Wiley & Sons, Inc.

Michael Dixon
President and CEO
UNeMed Corporation



Dr. Michael Dixon is president and CEO of the UNeMed Corporation, a company that works with faculty, students and staff of the University of Nebraska Medical Center (UNMC) to help commercialize innovative, new ideas that have the potential to improve public health for Nebraska residents and beyond. Dr. Dixon and the UNeMed staff work to match industry, entrepreneurs and investors with university researchers to foster partnerships for the commercial development of new biomedical technology.

A native of Presho, SD, Dr. Dixon matriculated at Northern State University in Aberdeen, SD where he received a BS in both chemistry and biology. Dr. Dixon's tenure at UNMC began in 1998 when he joined the Eppley Institute for Research in Cancer and Allied Diseases. Dr. Dixon's research interests at UNMC were focused in the areas of molecular biology, genetics, and biochemistry. In 2003 a move that transitioned him from the bench to the business side of science, Dr.

Dixon joined the UNMC technology transfer office and began working with researchers to protect and develop new technology.

As president and CEO of UNeMed, Dr. Dixon is responsible for setting UNeMed's strategic path and directing UNeMed's activities; including efforts to protect, market, and license new technology. Since the reorganization of UNeMed in 2007, UNeMed has doubled the number of new inventions and licenses it executes each year. In addition, UNeMed revenues have increased 10-fold.

Dr. Dixon is a graduate of Leadership Omaha Class 32 and a 2011 recipient of the Midlands Business Journal "40 under 40" award. As an active member of the community, Dr. Dixon serves on several Boards, including Invest Nebraska, non-profit, venture development organization that advises and invests in companies and early stage business ideas in Nebraska and Bio Nebraska, a nonprofit trade association dedicated to the development and growth of Nebraska's bioscience industry.