

EVENTS AND WORKSHOPS

JAN. 9

4-5 P.M.

HOW TO LAUNCH YOUR BUSINESS

Whether you're a budding entrepreneur or a seasoned professional looking to embark on a new venture, this workshop is designed to equip you with the essential tools and knowledge to turn your idea into a thriving business.

Kelly Weaver, S.D. Small Business Development Center
Location: K.O. Lee Library

JAN. 11

3:30-5 P.M.

THE IDEA WORKSHOP

Does innovation get you excited? Do you have an idea for a product, service, app, non-profit, or event, but don't know where to start? This 90-minute workshop will allow you the creativity of playing in the sandbox of entrepreneurship and innovation. No experience required!

Dr. Dan Shannahan, Dr. Sal Villegas, and Dr. Hannah Walters, NSU
Location: Northern Valley Communications (NVC)

JAN. 18 - MARCH 7THURSDAYS
3:30-5 P.M.**IDEA TO MARKET: 8-WEEK PROGRAM**

Participants will gain invaluable support, insights, and connections to effectively launch a startup business from scratch through this 8-week program.

Dr. Dan Shannahan, Dr. Sal Villegas, and Dr. Hannah Walters, NSU
Location: Northern Valley Communications (NVC)

JAN. 30

3:30-4:30 P.M.

CHATGPT 101 FOR STARTUPS: WHAT IS IT? HOW DO I USE IT?

Embark on an interactive journey as we explore the fascinating world of ChatGPT, a powerful language model that can transform the way you engage with artificial intelligence (AI). Whether you're a first-time AI user, or experienced with AI, this workshop will offer strategies to leverage ChatGPT and elevate your business to greater success.

Joshua Citrak, NSU Innovator Empowerment
Location: Beulah Williams Library, NSU

FEB. 13

4-5 P.M.

I OUTGREW MY GARAGE, NOW WHAT?

Whether you're looking to purchase your first commercial space or exploring rental options for business expansion, this workshop is your guide to making informed decisions and avoiding common pitfalls. If you have commerce real estate questions, now's your chance!

Heath Johnson, Dakota Plains Companies
Location: K.O. Lee Library

FEB. 27

4-6 P.M.

COMMUNITY CHAMPIONS NETWORK

Designed for entrepreneurs, entrepreneurial cheerleaders, business leaders, and community champions, this networking event aims to enhance the connection within our community and celebrate the remarkable achievements occurring in the region. Entrepreneurs thrive when we come together, connect, and embrace the incredible support of our larger community.

Location: Engels Event Company

MARCH 19

3:30-5 P.M.

STARTUP FUNDING: LOANS, STATE PROGRAMS AND MORE!

Starting a business and need funds? Join us to explore easy financing options for startups, from traditional bank loans to other funding sources. Whether you're just beginning or looking to grow, we'll guide you through simple ways to get the money your business needs!

Travis Dovre, GOED and Olaf Hanson, Dacotah Bank
Location: K.O. Lee Library

MARCH 28**THE WOMEN'S BUSINESS CONFERENCE**

Courtney Scharf, keynote speaker, will explore "The Art of Innovating through Ritual" at the Women's Business Conference. She will showcase how the most innovative minds turn out-of-the-box thinking into actionable strategies.

Location: Dakota Event Center

APRIL 9

1-2 P.M.

THE BIOTECH ENTREPRENEURIAL JOURNEY

Why did the biotech entrepreneur bring a ladder to the workshop? Because they heard the success in biotech is all about reaching new heights! Join us for a session that promises both elevation and education, as we share valuable insights and practical advice for aspiring biotech entrepreneurs and seasoned professionals eager to climb the ladder of success in the biotech world.

Joni Ekstrum, SD Biotech and Dr. Jon Mitchell, NSU
Location: Jewett Science Center, NSU

APRIL 23

1-2 P.M.

THE HEART OF MARKETING FOR STARTUPS

Learn how defining your brand, managing your reputation, developing your social media strategies, and attracting people to your personality can be much more effective than paid advertising for your startup.

Troy McQuillen, McQuillen Creative Group, Aberdeen Insider and Aberdeen Magazine
Location: K.O. Lee Library

LOCATIONS**BEULAH WILLIAMS LIBRARY**

Northern State University | 1200 S Jay St, Aberdeen

ENGELS EVENT COMPANY

209 S Main St., Aberdeen

JEWETT SCIENCE CENTER

Northern State University | 1200 S Jay St, Aberdeen

K.O. LEE PUBLIC LIBRARY

215 4th Ave SE, Aberdeen

NORTHERN VALLEY COMMUNICATIONS (NVC)

3211 7th Ave SE Suite #102, Aberdeen



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