

Aberdeen Receives State Workforce Recruitment Program Funds

ABERDEEN, S.D. – The Aberdeen Development Corporation in partnership with the City of Aberdeen and the Aberdeen Area Chamber of Commerce is proud to announce the Governor’s Office of Economic Development has awarded Aberdeen a workforce recruitment grant in the amount of \$95,000.

“We are thrilled to receive these funds. We look forward to working with the businesses in Aberdeen to assist them in filling open positions within their establishment. We are grateful to the City of Aberdeen for providing matching funds for this program, thankful for the Aberdeen Area Chamber of Commerce for their assistance and to the GOED for providing the funds to try and alleviate the workforce shortage.” said Michael Bockorny, CEO of the Aberdeen Development Corporation.

In August, the Governor’s Office of Economic Development (GOED) announced a workforce recruitment program to inform out-of-state job seekers that South Dakota businesses across the state are hiring. Communities were invited to apply for funding, which would be distributed based on the partnership commitment, and the quality of jobs available.

The two-part workforce initiative includes an opportunity for both marketing as well as incentives for workforce recruitment in local communities across the state. The digital marketing effort will promote both businesses and communities looking for help. Incentives such as relocation bonuses, signing bonuses, and upskilling are also included.

With both initiatives, GOED will provide the Aberdeen Development Corporation funds, to be matched by both the economic development organization and local businesses.

A state-wide workforce campaign has already begun, and individual community campaigns anticipate launching in October throughout the states of South Dakota, Wyoming, Nebraska, Montana, California, Iowa, Minnesota, North Dakota, and Colorado.

For businesses who are interested in using the Workforce Recruitment Funds please contact Taylor Hanson at taylorhanson@adcscd.com or by calling 605-229-5335.